## DATA AUTOMATED DATA PROTECTION

#### **Perpetual protection.**

At best, human intervention ties up human resource. At worst, it opens the door for human error.

CSI provides a new approach to data resilience driven by automation and analytics to deliver more value with less effort and zero human error. Our Automated Data Protection takes advantage of progressive technologies such as analytics, SaaS, multi-cloud and virtualisation.

## "The Big Pain Points With Data Protection"

34% - managing and forecasting usage

33% - no confidence that backups are done properly

31% - complexity of solution and configuration

Respondents to Backup Survey by Solar Winds

The resulting enterprise-grade automated service is constantly maintained and updated, ensuring that it is ready to support new technology investments and provide a perpetual edge on data vulnerability.

The time required to migrate data, the cost of new hardware, and learning curves for new software are all barriers on the journey to modern data protection. CSI addresses these challenges with new technologies such as cloud, automation, and analytics to provide a solution that is quickly becoming the baseline for modern data protection.

When first introduced, proprietary compression and deduplication techniques were seen as reliable techniques to control the growth of backup data. That data volume has now reached a point where the overall cost of ownership of these appliances outweighs the advantages and a new approach is needed. CSI's Automated Data Protection solutions deliver resiliency and scale with the broadest operating system and application support available. Automated updates ensure the most current features and security across the enterprise at all times. With the power of software-defined storage, CSI simplifies enterprise data protection and can reduce costs by up to 50%.

CSI can offer flexible and pay-as-you-grow deployment options to serve your data protection needs both today and tomorrow. We support top public cloud providers such as Microsoft Azure, IBM Cloud or AWS for the backup source or target. You can backup cloud data to an on-premises data centre, cloud data to another cloud provider, or on-premises data to the cloud.

### DATA PROTECTION AS A SERVICE

#### Full-service, zero hassle.

You can also benefit from Automated Data Protection while freeing your IT staff from the burden of day to day IT operations. Focusing your team of transformation rather than mundane tasks can make a real difference to your business. CSI's Data Protection as a Service gives you granular control and restores data more quickly and effectively than tapes or offsite backup. You simply specify your preferred recovery periods and leave the rest to us.





### YOUR PERPETUAL EDGE

# TECHNOLOGY IS THE MEANS. OUTCOMES ARE THE END.

The world cares less and less about the specific IT and more and more about what it can do. That's why we take a technology-neutral, outcomes-biased approach.



GROW

Our expertise in securely optimising digital performance means that whether you need to enhance app performance, harness emerging technology or liberate talent to focus on innovation, we can enable you to create customer experiences that drive next-level satisfaction, loyalty and growth.



## SAVE

Against a cost-conscious backdrop CSI delivers critical compute 'on-demand' and provides an opex financial model for data and applications. It means your capital can be refocused on value creation and your business can obtain and sustain a cost advantage.



Whether it's translating workload data into business intelligence, creating future-proof architecture or enabling your business to delegate resourcehungry core IT, CSI can help you find and exploit a perpetual edge.



At CSI, we employ our expertise to identify weaknesses before cyber criminals do and we deploy machine learning to reduce zero-day threat to as close to zero threat as possible.



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