



## CSI - IBM WebSphere Message Broker Express

### The cost effective solution to your business needs

IBM has been a market leader in the messaging and application integration arena for decades. Its solutions can be found in tens of thousands of organisations in countries across the globe, including many household names. IBM has now made it easier for a company to begin to benefit from the same market leading technology through the introduction of WebSphere Message Broker Express. The Express solution allows you to avoid the compromise of having to turn to "good enough" or Open Source products because of budget and/or resource constraints.

#### Why application integration matters

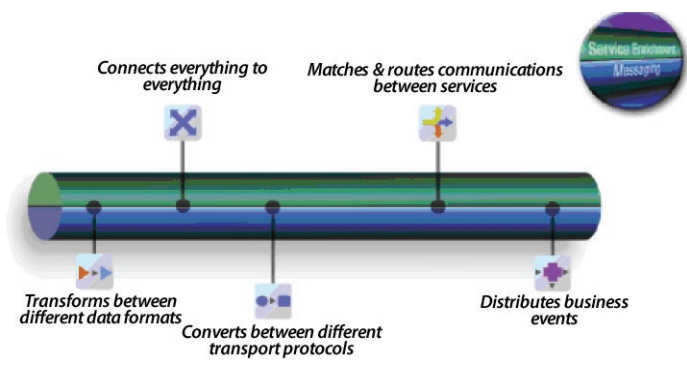
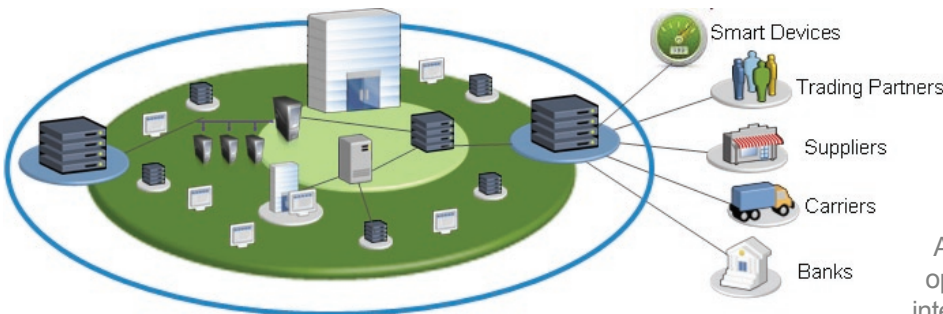
A successful application integration strategy empowers business decisions by ensuring the right data is in the right place at the right time, in the most cost effective and efficient manner.

By removing "Swivel Chair Integration", where users are entering the same data into multiple systems, workforce efficiency is improved and errors are significantly reduced.

An effective integration solution enables IT to respond to business changes more quickly and extends the lifetime of heritage assets by enabling them to be integrated with more modern applications within the business.

As businesses look for new market opportunities they become ever more interconnected, whether that be with trading partners, suppliers or indeed consumers with mobile devices.

Being able to not only connect but truly integrate all of these disparate systems end to end provides the opportunity to differentiate from the competition.



## WebSphere Message Broker Express

WebSphere Message Broker Express leverages a messaging and queuing paradigm to provide assured, once and once only, delivery of data. This provides the backbone of your application integration infrastructure and WebSphere Message Broker Express provides an on ramp and off ramp between the backbone and existing applications.

Choosing WebSphere Message Broker Express as your integration solution reduces the complexity associated with connecting applications in a traditional point to point manner by offering a consistent integration approach across the enterprise.

A decision to deploy WebSphere Message Broker Express provides a long term strategic platform which can grow as you grow.

## Benefits

- Built on the same proven technology as the WebSphere Message Broker Enterprise Edition providing unrivalled reliability, performance and scalability.
- Provides multiple development techniques including Java, XSLT, SQL, PHP and C, ensuring you can leverage existing skills in house
- Includes graphical mapping techniques for zero code integrations
- Offers wide variety of integration protocols including modern protocols such as REST, traditional protocols such as JMS and legacy protocols such as TCP-IP, ensuring a true end to end integration platform
- Developed in the UK

*“The Solution enables us to view our IT landscape less as a set of separate systems, and more as a set of components or services that can be combined to serve business needs.*”

*“For the moment, the main advantage is the reduction in complexity and the ease with which we can incorporate new systems into the environment - but as we plan our move forward toward a full SOA strategy, this solution from IBM and CSI should help us rapidly build composite applications that map closely to our business processes.”*

## About CSI

CSI is one of the UK's leading business systems integrators with a proven track record in designing, delivering and supporting integrated business solutions, to a wide range of organisations.

Working in partnership with CSI, your organisation can be safe in the knowledge that it is working with professionals. We will help your organisation achieve its objectives by aligning technology to streamline business processes, enabling you to respond more efficiently and effectively to your customer and supplier demands.

## Our understanding

CSI appreciates that its customers investments in IT infrastructure, applications and e-Business need to be justified quickly and easily. With this in mind, CSI has a proven methodology to identify and demonstrate how a return on investment can be achieved.

## Our commitment

At CSI, we are committed to working with clients to provide flexible business solutions to meet ever-changing business needs. In conjunction with our clients, CSI has developed a range of rapid solutions to alleviate the pains of meeting business challenges and containing costs.



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